Republic of the Philippines
Department of Education
Region VI – Western Visayas
DIVISION OF AKLAN
Kalibo, Aklan

November 13, 2018

DIVISION MEMORANDUM
No. 397, s. 2018

2018 NATIONAL READING MONTH

To: **Chief Education Program Supervisors**
Education Program Supervisors
Public Schools District Supervisors
Principals/Head Teacher In-Charge of the District
Senior/Education Program Specialist
Heads of Public and Private Elementary, Secondary and Integrated Schools

1. The Department of Education-Division of Aklan through the Curriculum Implementation Division implements the nationwide celebration of the **2018 National Reading Month** as stipulated in DepEd Memorandum No. 175, s. 2018 which contents are self-explanatory.

2. The activity aims to promote love for reading, and to celebrate the diversity of learners and culture through reading.

3. A narrative report of the activities conducted during the month-long celebration shall be consolidated and submitted by district to **Dr. Kyzil D. Lipar, EPS in English** on or before **December 10, 2018**.

4. Immediate and widest dissemination of this Memorandum is earnestly desired.

SALVADOR O. OCHAVO Jr., Ed.D., CESO VI
Schools Division Superintendent

Reference/s: DepEd Memorandum No.175, s. 2018
Enclosure/s: As stated
Allotment: 1 – 5 (R.O. s. 1994)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS AND FESTIVALS **READING EDUCATION** **TEACHERS**
LEARNERS **SCHOOL**

KDL/cdb

"May katawhayan ag kalipayan sa among mga escuelahan."

Republic of the Philippines
Department of Education

09 NOV 2018

DepEd MEMORANDUM
No. 175 , s. 2018

2018 NATIONAL READING MONTH

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd) is committed to provide quality, accessible, relevant, and liberating basic education for all, and to lay the foundation for lifelong learning and service for the common good.

2. The Department shall spearhead the nationwide celebration of the **2018 National Reading Month (NRM)** this November to promote love for reading, and to celebrate the diversity of learners and culture through reading.

3. This year's theme is *Pagbasa: Susi sa Magandang Kinabukasan.* All schools and learning centers are enjoined to hold activities for elementary and secondary learners listed in the enclosure. However, schools are encouraged to hold related activities other than those from the list.

4. The NRM shall culminate with the nationwide synchronized story reading time on **November 27, 2018** at **9:00 a.m.** Philippine Standard Time (PST). November 27 of every year has been declared by Republic Act No. 10556 as "*Araw ng Pagbasa*", which shall be a regular working holiday, to be celebrated in all elementary and secondary schools in the country.

5. Likewise, school administrators, division chiefs and other DepEd officials are directed to join the nationwide story reading before a group of learners in their own schools. Local government officials and other stakeholders may be invited to participate in this activity.

6. However, it should be emphasized that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 entitled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith**.

7. Pictorials and narrative reports of the activities done during the month-long celebration are expected to be submitted to the Bureau of Learning Delivery-Teaching and Learning Division (BLD-TLD) through Facebook page https://fb.me/bldtld not later than **December 15, 2018**.

8. For more information, contact **Ms. Angelika D. Jabines**, Bureau of Learning Delivery-Teaching and Learning Division (BLD-TLD), 4th Floor, Bonifacio Building, Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City, at telephone nos. (02) 638-4799 and (02) 687-2948.

9. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES
Secretary

Encl.:
As stated

Reference:
DepEd Memorandum No. 181, s. 2017

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS AND FESTIVALS
LEARNERS
READING EDUCATION
SCHOOLS
TEACHERS

(Enclosure to DepEd Memorandum No. 175, s. 2018)

SUGGESTED ACTIVITIES FOR THE NATIONAL READING MONTH
Mystery Reader. A National Kick-off activity where all school administrators, Schools Division Superintendents, and Regional Directors are directed to be mystery readers of a children's Filipino story book during the school's flag raising ceremony.
Literacy Buddies. This is a letter writing program. Each learner is matched with an older learner from the school. The buddies exchange weekly letters about the story that they have read for a month. At the end of the Program, each literacy buddy shall meet and give each other a bookmark or an art work depicting one of the stories read.
Book Fair. Schools and other learning institutions shall organize a book fair that will showcase story books written by learners and teachers.
Reading Challenge. All teaching and non-teaching personnel of the Department are enjoined read a book for a week for the month of November. A book sharing activity shall also be organized once a week to share the book read for the week.
#Shareabook. All learners, school administrators are encouraged to bring and share their own story books for children. On the other hand, all teaching and non-teaching personnel and guests to DepEd conferences are likewise encouraged to share a story book. A drop box shall be displayed for such purpose. Books collected from this campaign shall be used in putting up a library corner among our Temporary Learning Spaces.
Help a reader. Be a Volunteer. Schools and learning centers shall invite parents and other community volunteers to help the non-readers and other learners with reading difficulties by adopting a child and help him succeed in reading.
Reading Family. A symposium for parents and guardian on the importance of reading to their children at home and on helping their children become successful readers.
Araw ng Pagbasa* Challenge.** On November 27 at 9:00 am Philippine Standard Time, all learners, teachers, non-teaching personnel, school officials shall observe the nationwide synchronized reading activity. ***Araw ng Pagbasa is a fitting culminating activity for the National Reading Month as it strives to promote reading and literacy by perpetuating our heritage and Filipino values through the stories of eminent Filipinos; therefore it is as much about reading as it is about hope. ***Araw ng Pagbasa, Araw ng Pagbasa*** a day of learning, stories and hope.