Republic of the Philippines
Department of Education
Region VI – Western Visayas
DIVISION OF AKLAN
Archbishop Gabriel M. Reyes Street, Kalibo, Aklan

November 13, 2019

To: **Chief Education Supervisors**
Education Program Supervisors
Public Schools District Supervisors
Senior/Education Program Specialists
Heads of Public Elementary, Secondary and Integrated Schools
Division Office Personnel
School/District GAD/Child Protection Coordinators
All others concerned

Dear Sirs/Mesdames:

Good day!

Please find attached Deped Memorandum No. 147, s. 2019 entitled: **"2019 National Children's Month Celebration and 30th Anniversary of the United Nations Convention on the Rights of the Child."**

For your information and guidance.

Very truly yours,

MIGUEL MAC D. APOSIN EdD, CESO V
Schools Division Superintendent

Division Letter
No. 179, s. 2019

RFD

Republic of the Philippines

Department of Education

24 OCT 2019

DepEd MEMORANDUM
No. 147 s. 2019

DEMEMO-1019-0003

2019 NATIONAL CHILDREN'S MONTH CELEBRATION AND 30th ANNIVERSARY OF THE UNITED NATIONS CONVENTION ON THE RIGHTS OF THE CHILD

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd) joins the Council for the Welfare of Children (CWC) in celebrating the **2019 National Children's Month (NCM)** with the theme, *Karapatang Pambata: Patuloy na Pahalagahan at Gampanan Tungo sa Magandang Kinabukasan*, and the 30th Anniversary of the United Nations Convention on the Rights of the Child (UN CRC) in November.

2. The celebration is pursuant to Republic Act No. 10661, titled **An Act Declaring the Month of November of Every Year as the National Children's Month**, which aims to celebrate and recognize children as the most valuable assets of the nation, and to emphasize the importance of their role within the Filipino family and Philippine society. The law tasked the CWC, Department of Social Welfare and Development, and the National Youth Commission to lead the annual celebration.

3. This year's celebration aims to recognize the gains and successes of the Philippines in the promotion and protection of children's rights, as well as:

a. intensify public awareness on the rights of children and remind all sectors to be responsible in raising Filipino children to become well-rounded people, and to protect them at all costs, as enshrined in the UN CRC;
b. promote the institutionalization of a child-friendly and child-sensitive environment and governance through the implementation and monitoring of CRC at all levels;
c. provide a platform for discourse on newly-elected landmark legislations and persistent issues pertaining to children's rights to survival, development, protection, and participation; and
d. empower children as rights-holders and duty-bearers to deliver commitment to promote, protect, and fulfill their rights as children.

4. In view of the NCM celebration and this year's theme, the DepEd Central Office, regional/schools division offices, and all public and private elementary and secondary schools are encouraged to undertake the following activities this November:

a. Participation in major activities of the NCM;

November 6, 2019	Kick-off Event
November 17–23, 2019	National Play Awareness Week
November 19–20, 2019	*Ako Para sa Bata* International Conference in Manila

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b. Hanging of tarpaulin/streamers of the NCM depicting this year's theme;
c. Recitation of the enclosed *Panatang Makabata* during the flag raising ceremonies on all Mondays of November;
d. Development, production, and distribution of information, education, and communication materials and other collaterals to include those developed by the CWC;
e. In-class discussions on current issues, such as bullying, in the appropriate learning areas;
f. Conduct of child-friendly activities such as art contests, poster and slogan-making competitions, children's fair, and/or exhibits; and
g. Conduct of other organizational activities related to the focus and theme of the 2019 NCM and submission of activity details to paio@cwc.gov.ph for inclusion in the 2019 NCM Calendar of Activities.

5. In line with the foregoing celebration, the DepEd Central Office will undertake the following activities:

a. Conduct of the **First National Summit on the Rights of the Child in Education** from **November 14 to 15, 2019**. The summit aims to gather education stakeholders from basic education schools and DepEd offices, other government agencies, civil society organizations, international organizations, and the private sector to

   i. Reaffirm the commitment of education stakeholders to respect, protect and fulfill the rights of the child, as enshrined in the 1987 Constitution of the Republic of the Philippines, other domestic laws and rules, and international law, primarily the United Nations Convention on the Rights of the Child;
   ii. Unpack the various rights of the child in basic education and provide a venue to deepen appreciation of these rights by both the rights-holders and duty-bearers in a rights-based framework of basic education; and
   iii. Celebrate successes in upholding the rights of the child and identify challenges in their realization to help address them with a whole-of-society approach, including the participation of children themselves as rights-holders.

b. Development and posting of collaterals pertaining to the celebration of the rights of the child in education, such as website/social media banner, tarpaulin, leaflets on children's rights, and wearing or paraphernalia;
c. Issuance of stories and press releases written by children on the topic of their rights in the context of basic education; and
d. Implementation of a social media campaign creating awareness on the rights of the child, with regular uploads to DepEd's social media platforms of infographics using child-friendly interpretation of the rights of the child, e.g. *karapatan mag-aral* (right to education), *karapatan makilahok* (right to participate and have one's views heard), and *karapatan maglaro* (right to play and leisure).

6. Materials related to the 2019 NCM will be uploaded in the Advocacy section of the CWC website: http://cwc.gov.ph. Information and updates may also be accessed through the following channels:

Facebook:	@CWCgovph
Twitter:	@CWC_govph
YouTube:	CWChildrenOfficial

Scan this QR Code to view Videos and Maganese of Major Programs

7. All expenses incurred by DepEd schools and field offices in the conduct of the activities celebrating the NCM shall be charged to local funds, subject to the usual accounting and auditing rules and regulations.

8. For more information, please contact the **Council for the Welfare of Children, Public Affairs and Information Office**, No. 10 Apo Street, Sta. Mesa Heights, Quezon City through email at paio@cwc.gov.ph or telephone no. (02) 8781-1039 local 2001, or call **Ms. Ruth Limson-Marayag** at mobile phone no. 0906-379-9742 or **Ms. Celaine Cabrera** at mobile phone no. 0927-639-4079; or DepEd contact persons **Ms. Edna Fe Ramirez**, Executive Assistant II or **Mr. Geo Kariz D. Cabaron**, Senior Administrative Assistant III through email at edna.ramirez004@deped.gov.ph or geo.cabaron@deped.gov.ph or telephone no. (02) 8633-5439.

9. Immediate dissemination of this Memorandum is desired.

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ALAIN DEL B. PASCUA
Undersecretary
Officer-in-Charge

Encl.:
As stated

References:
DepEd Order: (No. 40, s. 2012)
DepEd Memorandum No. 163, s. 2018

To be indicated in the Perpetual Index under the following subjects:

BUREAUS AND OFFICES	LEARNERS
CELEBRATIONS AND FESTIVALS	SCHOOLS
CONTESTS	TEACHERS

DJP DM 2019 National Children's Month Celebration
0611 September 2/3, October 21/23, 2019

(Enclosure to DepEd Memorandum No. 147, s. 2019)



27 National Children's Month
CRC30



Panatang Makabatà

Ako, si (*banggitin ang pangalan*), bílang mamamayang Filipino, ay kinikilala ang kahalagahan ng mga bata sa lipunan.

Dahil dito, ako ay nangangakong isulong, protektahan, igalang, at pangalagaan ang karapatan ng bawat bata, anuman man ang kaniyang kulay, kasarian, lahi, relihiyon, kultura, estado sa búhay, may kapansanan man o wala.

Upang matiyak ang kasiyahan ng mga bata, naniniwala akong nararapat na matamasa nila ang mga ito:

- Maisilang at mabigyan ng sapat na pangangailangan upang mabuhay ng maayos;
- Lumago ang kaalaman, kakayahan at talento;
- Maproteksyunan sa anumang uri ng pang-aabuso, panganib, at karahasan;
- Makalahok sa mga gawain patungkol sa mga bata; at
- Maipagtatanggol at matutulungan ng pamahalaan sa lahat ng panahon.

Sa tulong ng Poong Maykapal, ito ay aking isasapuso at isasagawa ang lahat ng ito dahil ang mga bata ang pag-asa at siyáng magpapaunlad sa ating bayan.

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