Department of Education
Region VI – Western Visayas
DIVISION OF AKLAN
Kalibo, Aklan

November 21, 2018

To: **Chief Education Supervisors**
Education Program Supervisors
Public Schools District Supervisors
Principals-In-Charge of the District
Head Teacher In-Charge of the District
Heads of Public and Private Elementary, Secondary and Integrated Schools
All others concerned

Sirs/Mesdames:

Greetings!

Please find attached DepEd Memorandum No. 163, s. 2018 entitled: "26th National Children's Month Celebration."

For your information and guidance.

Thank you.

Very truly yours,

FOR THE SCHOOLS DIVISION SUPERINTENDENT:

JOSE NIRO R. NILLASCA
Officer-In-Charge
Office of the Assistant Schools
Division Superintendent
In-Charge of the Division

DIVISION LETTER
No. 231, s. 2018

RFD

Republic of the Philippines
Department of Education

25 OCT 2018

DepEd MEMORANDUM
No. 163 s. 2018

26th NATIONAL CHILDREN'S MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd) joins the Council for the Welfare of Children (CWC), other government agencies, and the whole nation in celebrating the **26th National Children's Month (NCM)** with the theme *Isulong: Tamang Pag-Aaruga Para sa Lahat ng Bata* this November 2018.

2. The celebration is pursuant to Republic Act No. 10661, entitled **An Act Declaring the Month of November of Every Year as the National Children's Month**, which commemorates the adoption of the Convention on the Rights of the Child by the United Nations General Assembly on November 20, 1989, and seeks to instill its significance in the Filipino consciousness. It mandates the DepEd to facilitate and encourage the celebration of this month in all public and private schools nationwide.

3. This year's celebration marks the launch of the Philippine Plan of Action to End Violence Against Children (PPAEVAC), a multi-sectoral road map to progressively reduce violence against children as part of government's commitment to build an enabling environment that respects, protects and fulfills child rights and address specific Sustainable Development Goals.

4. The PPAEVAC translates the findings of the 2015 National Baseline Study on Violence Against Children (NBS-VAC) into specific actions and results. The study, which was spearheaded by the CWC, reveals that, in various settings in the Philippines, it is reported that three in five children have experienced physical violence, three in five children have experienced psychological violence, and one in five children have suffered sexual abuse. The PPAEVAC also considered the findings of the Systematic Review of the Drivers of Violence Affecting Children, which presents VAC as not only an issue of personal behavior, but as situated in contextual factors that influence individual behavior such as the family's level of financial security and education as well as community social norms.

5. Under the PPAEVAC, DepEd is the lead agency for Key Result Area (KRA) 2, which states that children and adolescents should demonstrate personal skills in managing risks, protecting themselves from violence, reporting their experience of violence, and seeking professional help when needed.

6. In support of the key strategies of the PPAEVAC and its implementation, the NCM shall focus on positive parenting. Consistent with positive parenting, the DepEd issued DepEd Order (DO) No. 40, s. 2012 entitled **DepEd Child Protection Policy**, which prohibits the use of corporal punishment and promotes the use of Positive Discipline in schools. Positive Discipline is an approach to teaching that helps children develop appropriate thinking and behavior in the short and long terms and fosters self-discipline. It is based on the fundamental principle that children are full human beings with basic rights.

7. In view of the NCM celebration and this year's theme, the DepEd Central Office (CO), regional/schools division offices, and all public and private elementary and secondary schools are encouraged to undertake the following activities from November 1 to 30, 2018:

a. Hoisting of streamer or banner of the 26th National Children's Month depicting this year's theme, within the school and office premises and posting them and other NCM advocacy materials on official websites and social media platforms. The template banner and other collaterals can be accessed through https://tinyurl.com/2018NCM;

b. Recitation of the enclosed *Panatang Makabata* in the Flag Raising Ceremony on November 5, 2018, the date of the NCM Kick-Off Celebration, and in other flag ceremonies;

c. Conduct of in-school discussions, fora, and/or Learning Action Cells on Positive Discipline using the Positive Discipline in Everyday Teaching: A Primer for Filipino Teachers as reference. The primer provides guidance on how to respond to common classroom situations using Positive Discipline. It can be downloaded through the link: https://tinyurl.com/PDETforTeachers;

d. Conduct of regional, schools division, and/or schoolwide orientation-training on Positive Discipline in Everyday Teaching by trained facilitators. The list of names and contact information is available through the link: https://tinyurl.com/PDETFacilitators;

e. Conduct of orientation, fora, and learning sessions on Positive Discipline with the members of the Parent-Teachers Association;

f. In-class discussions on current issues, such as bullying, in the appropriate learning areas; and

g. Conduct of child-friendly activities such as art contests, poster and slogan-making competitions, children's fair, and/or exhibits in relation to the NCM.

8. In furtherance of KRA 2 of the PPAEVAC, the DepEd CO will spearhead the following activities:

a. Launch of the Cybersafety in Schools Project on November 6, 2018 at the Bulwagan ng Karunungan, Rizal Building, DepEd Complex, Pasig City. The Project aims to create awareness and disseminate information to the school and its stakeholders, including the learners, teachers, administrators, parents, and the community on how children can be safe online.

b. Conduct of the 2018 Bullying Prevention Conference on November 23-24, 2018 at the Bulwagan ng Karunungan. The Conference will gather teachers, guidance counselors and advocates, parents, and the learners to discuss preventive strategies and responses to bullying, solicit perspectives and inputs from the learners themselves, stimulate dialogue and action among duty-bearers to ensure protection of children, and create a conducive learning environment for all children.

9. In addition, all DepEd offices and schools are informed of the following major activities organized by the CWC:

a. Kick-Off: MOVEmber for Positive Parenting on November 5, 2018 at the Cuneta Astrodome, Pasay City, to engage children, parents and caregivers in the promotion of Positive Parenting and to celebrate successes on child rights promotion and protection;

b. Conference on Digital Parenting on November 17, 2018, to equip parents with the knowledge and skills to educate their children in the use of the internet and cyberspace;

c. Children's Lobby Day for Positive Parenting on November 18, 21, and 22, 2018 at the House of Representatives and Senate of the Philippines, to lobby for the passage of the Positive Discipline Bill and to provide space for children's participation in the legislative advocacy;

d. Positive Discipline in Daily Teaching School Caravan on November 27 and 29, 2018, in Manila North and South Districts, to intensify the advocacy of Positive Discipline in classroom management and respond to the needs of learners and strengthen integration of appropriate classroom dynamics in daily teaching; and

e. Thanksgiving Mass on December 1, 2018, for the success of the 26th National Children's Month.

10. All expenses incurred by DepEd schools and field offices in the conduct of the activities celebrating the 26th National Children's Month shall be charged to local funds, subject to the usual accounting and auditing rules and regulations.

11. Schools and offices are requested to submit a report to document the activities undertaken by their respective units during the National Children's Month. Reports shall be submitted to **Ms. Mary Mitzi Cajayon-Uy**, Executive Director, CWC, **on or before December 14, 2018**.

12. For more information, contact the **Council for the Welfare of Children**, No. 10 Apo Street, Sta. Mesa Heights, Quezon City through email addresses paio_group@cwc.gov.ph and cwc@cwc.gov.ph, or visit the website: www.cwc.gov.ph or Facebook Page: www.facebook.com/CWCgovph.

13. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES
Secretary

Encl.: As stated
References:
DepEd Order: (No. 40, s. 2012)
DepEd Memorandum No. 167, s. 2017
To be indicated in the Perpetual Index under the following subjects:

BUREAUS AND OFFICES	SCHOOLS
CELEBRATIONS AND FESTIVALS	TEACHERS
LEARNERS	

DJP DM 26th National Children's Month Celebration
0827 October 22, 2018

(Enclosure to DepEd Memorandum No. 163, s. 2018)

Panatang Makabatà



Ako, si _____, bílang mamamayang Filipino, ay kinikilala ang kahalagahan ng mga bata sa lipunan.

Dahil dito, ako ay nangangakong isulong, protektahan, igalang, at pangalagaan ang karapatan ng bawat bata, anuman ang kaniyang kulay, kasarian, lahi, relihiyon, kultura, estado sa búhay, may kapansanan man o wala.

Upang matiyak ang kasiyahan ng mga bata, naniniwala akong nararapat na matamasa nila ang mga ito:

- **Maisilang at magkaroon ng pangalan at nasyonalidad;**
- **May tahanan at pamilyang nag-aaruga nang tama;**
- **Naninirahan sa payapa at tahimik na lugar;**
- **May sapat na pagkain at malusog at aktibong pangangatawan;**
- **Mahubog at mapalago ang mga kakayahan sa pamamagitan ng edukasyon at pakikilahok;**
- **May mga oportunidad na maipahayag ang isip, pananaw, at damdamin;**
- **May proteksiyon laban sa pang-aabuso, panganib, at karahasan; at**
- **Maipagtatanggol at matutulungan ng pamahalaan sa lahat ng panahon.**

Sa tulong ng Poong Maykapal, ito ay aking isasapuso at isasagawa ang lahat ng ito dahil ang mga bata ang pag-asa at siyáng magpapaunlad sa ating bayan.

