Republic of the Philippines
Department of Education
Region VI – Western Visayas
DIVISION OF AKLAN
Arch. Gabriel M. Reyes St., Kalibo, Aklan

October 20, 2017

DIVISION MEMORANDUM
No. 268, s. 2017

DUGONG BOMBO 2017 PROJECT

TO : Chief, Curriculum and Implementation Division
Chief, School Governance and Operations Division
Education Program Supervisors
Senior Education Program Specialists
Public Schools District Supervisors (PSDSs)/Principals (PIDs)/Head Teacher (HTID) In-Charge of the District
Public and Private Elementary, Secondary and Integrated School Heads

1. Attached herewith is the letter from the *Bombo Radyo* Philippines regarding the program "Dugong Bombo 2017 Project" which is self-explanatory.

2. Encouraged to participate the said event are DepEd personnel of both public and private schools. Participation shall be on voluntary basis only.

3. For more information, kindly contact **Arch. Parel, Senior Education Program Specialist (SrEPS)** at mobile number **+63 998 562 7582** or at email address ***master05386600@iCloud.com***.

4. Immediate dissemination of this Memorandum is desired.

FOR THE SCHOOLS DIVISION SUPERINTENDENT:

JOSE NIRO R. NILLASCA
Education Program Supervisor
In-Charge,
Office of the Assistant Schools Division Superintendent
In-Charge of the Division

Encl.: As stated
To be indicated in the Perpetual Index under the following subjects:

CAMPAIGN
PROGRAM

"May katawhayan ag kalipayan sa among mga escuelahan."

PEOPLE'S BROADCASTING SERVICE, INC
DYIN BOMBO RADYO KALIBO
KALIBO, AKLAN

October 18, 2017

DR. ERNESTO SERVILLON, JR.
School Division Superintendent
Division of Aklan

Sir:

Greetings from Bombo Radyo Philippines, the No. 1 Radio Network in the Country!

For the past several years Dugong Bombo "A little pain, a life to gain" Project of Bombo Radyo Philippines have donated an average of sixteen (16 drums) or 3 Million CC of blood to the Philippine Red Cross per year to help alleviate the critical blood supply of the country. This is made possible by individual blood donors who flock to the one day, twenty-four (24) areas where the Network have Bombo Radyo and Starf FM station.

The blood that is collected by Dugong Bombo has helped many of our countrymen from those affected by dengue, natural calamities like typhoons, day to day occurrences like accidents, childbirth and major operations or man-made conflicts that wound soldiers (for example in Marawi or parts in Mindanao where insurgency is rife).

Your organization's help is crucial that this laudable project will continue to impact the lives of our countrymen. No one has invented yet any substitute for blood. Each of us will be an important factor so that the needed blood can be made available for those who are in need. Thus we are asking your help as we invite you to partner with us on **November 18, 2017** (Saturday) at **GOV. AUGUSTO B. LEGAZPI (ABL) MEMORIAL SPORTS AND CULTURAL CENTER** located at Capitol site, Kalibo, Aklan for our **Dugong Bombo 2017** Project. Help us attain our target of 450 successful blood donors for Kalibo this year. We can do that if we help each other in this nationwide worthwhile activity.

We will be much grateful of hearing from you soon regarding this matter.

Thank you and more power!

Respectfully yours,

JOHN CHESTER N. REDECIO
Station Manager