Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

October 28, 2021

DIVISION MEMORANDUM
No. 457, s. 2021

GUIDELINES ON COVID-19 INFECTION PREVENTION AND CONTROL JINGLE DANCE CONTEST

To: **OIC, Office of the Assistant Schools Division Superintendent**
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Senior/Education Program Specialists
Heads of Public Elementary, Secondary and Integrated Schools
District and School Health and Nutrition Coordinators
Others concerned

1. Please find attached **OUA Memorandum No. 00-1021-0117**, titled "**Guidelines on COVID-19 Infection Prevention and Control Jingle Dance Contest,**" dated 12 October 2021, from the Office of the Undersecretary of Administration (OUA) through the Bureau of Learner Support Services - School Health Division (BLSS-SHD).

2. Immediate and wide dissemination of this Memorandum is directed.

MIGUEL MAC D. APOSIN EdD, CESO V
Schools Division Superintendent

Enclosure: As stated
To be indicated in the Perpetual Index
under the following subjects:

LEARNERS PROGRAMS SCHOOLS TEACHERS

/JPB

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Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-1021-0117
MEMORANDUM
12 October 2021

For: **Regional Directors and BARMM Education Minister**
Schools Division Superintendents
Regional and Division WinS Coordinators
Public Schools District Supervisors
School Heads
All Others Concerned

Subject: **GUIDELINES ON COVID-19 INFECTION PREVENTION AND CONTROL JINGLE DANCE CONTEST**

The Office of the Undersecretary for Administration (OUA) through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in cooperation with GIZ, Save the Children and UNICEF, produced a series of videos on COVID-19 Infection Prevention and Control (IPC) measures that are appropriate both for home and school.

The full 20-minute video was initially launched on DepEd's official Facebook page during the celebration of One Health Week. To facilitate the wide delivery of these critical and relevant messages to learners and their parents, the said video along with shorter 5-minute segments will also be broadcasted through Department of Education (DepEd) platforms, including DepEd TV and official YouTube channels.

To further capture the attention of the intended audience, the videos come with a jingle, which summarizes the core messages in a succinct and catchy format. This can highlight the key COVID-19 IPC measures and lead the audience to other resources developed on this topic. This primarily aims to:

1. further support the communication and mainstreaming of core COVID-19 IPC measures in time for the pilot implementation of limited face-to-face learning;
2. amplify the promotion of the COVID-19 IPC video and other materials among the school community, teachers, and learners; and
3. underscore handwashing as a crucial component of COVID-19 IPC and DepEd's WASH in Schools (WinS) Program.

As part of the upcoming Global Handwashing Day on 15 October 2021, the OUA through the BLSS-SHD will launch the ***Hands-Face-Space-Surface Dance Video Challenge*, an online dance competition for schools, teachers, and learners, which shall support COVID-19 IPC**. This activity shall be organized by the WinS Technical Working Group (TWG). Kindly refer to **Annex A** for more details.

For more information, queries or concerns on this subject, please contact Dr. Maria Corazon C. Dumlao (Chief) and Mr. Vonerich B. Berba (Education Program Specialist II) of the BLSS-SHD, through (02) 8632 9935 or email at blss.shd@deped.gov.ph .

For immediate and appropriate action.

ALAIN DEL B. PASCUA
Undersecretary

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Annex A

Hands-Face-Space-Surface Dance Video Challenge

Responsibility Matrix and Timelines

Task	Timeline	Office/Organization Responsible
Drafting of the guidelines	7 October 2021	GIZ
Review of the guidelines	11 October 2021	WinS TWG
Routing and approval of the guidelines	13 October 2021	BLSS-SHD
Coordination with talents/influencers within DepEd to prepare a sample video	13 October 2021	BLSS-SHD
Launch on the OK sa DepEd Facebook page and repost on DepEd's official Facebook page	15 October 2021	BLSS-SHD, WinS TWG, GIZ
Roll out with DepEd WinS regional focal persons	21 October 2021	BLSS-SHD
Deadline of submission of entries	14 November 2021	Participants
Initial screening and shortlisting of entries	16 November 2021	BLSS-SHD, PAS, GIZ
Final review and assessment of entries	17 November 2021	BLSS-SHD, WinS TWG
Announcement of winners via social media and an online event	19 November 2021	BLSS-SHD, PAS
Preparation of certificates	19-23 November 2021	GIZ (signatory from DepEd)
Issuance of Certificates of Participation and Recognition	23-30 November 2021	WinS TWG
Release/posting of writeup	24 November 2021 (tentative)	BLSS-SHD via PAS

Contest Mechanics

1. Participants shall create a video using the COVID-19 IPC jingle. The video must not be longer than 1.5 minutes. They may use the song itself or create a cover, provided that there will be no alterations to the music. The jingle to be used may be accessed through https://youtu.be/EDCB5jCr6yM (YouTube).

2. The contest will be officially launched on 15 October 2021 via the Facebook pages of DepEd Philippines and Oplan Kalusugan sa DepEd. This shall be part of this year's Global Handwashing Day. All interested parties are enjoined to post their entries starting from the launch date.

3. Participants have the chance to win the following awards:

   a. **People's Choice Award** – The winner from each of the three (3) categories below will be determined based on the highest number of positive reactions (likes, hearts, and wows) and shares.

i. Schools Category
ii. Teachers Category
iii. Learners Category

b. **WinS' Choice Award** – The winner from each of the three (3) categories below will be selected based on the criteria outlined in the succeeding section.
   i. Schools Category
   ii. Teachers Category
   iii. Learners Category
   iv. Other Awards and Citations – Other awards may be given and some videos may be featured in the duration of the contest.

4. Special Choice Awards Selection Criteria

Originality of choreography, potential for replication, and relevance to the theme	40%
Visual appeal, artistic value, and synchronization of dance moves/steps	30%
Creativity in the integration of the hands-face-space-surface gestures demonstrated by Mr. Robi Domingo	30%
Total	**100%**

5. The winning schools/teachers/learners will receive a certificate of recognition signed by designated DepEd officials. All participating entries are also eligible for a certificate of participation from the same office.

   The awarding of the winners will take place virtually on World Toilet Day on 19 November 2021.

6. Guidelines

a. The contest is open to:
   i. Schools Category - all public and private schools
   ii. Teachers Category – all full-time teachers of public and private schools
   iii. Learners Category – all K-12 students of public and private schools

b. For the **Schools Category**, all participants should be an employee of the school. Singing and dancing together is prohibited. Participants are encouraged to film separately and to combine the individual videos into one cohesive entry.

c. For the **Teachers and Learners Categories**, a maximum of five (5) persons living in the same household are allowed to participate. Family members may join provided that the teacher/learner of the family leads the challenge.

d. Participants are reminded to follow health protocols and standards in the production of the video, especially if participants in the same video belong to different households. Failure to comply may result in disqualification.

e. The video showing the contestants dancing along to the full jingle should not exceed one and a half (1.5) minutes.

f. Contestants are encouraged to create their original choreography while integrating the hands-face-space-surface gestures demonstrated by Mr. Robi Domingo in this video.

g. Use of costumes, props, and video effects are allowed.

h. The entry must not contain or show inappropriate gestures, languages, and clothing.

i. The entry must exude positive and inspiring energy.

j. The entry must be posted on the contestant's Facebook page starting from 15 October 2021 at 6:00 p.m. PST until 14 November 2021 at 11:59 PST. To allow the contest organizers to view the submitted entry, the privacy of the specific post must be set to public, and the caption must include the following hashtags: #OKSaDepEd #HandsFaceSpaceSurface #ForTheWinS #WinSPH2021

k. Participants may also tag the OK sa DepEd Facebook page.

l. The cut-off period for counting of reactions for the People's Choice Award is on 18 November 2021 at 5:00 p.m. PST.

m. The winners will be announced in the DepEd Philippines and OK sa DepEd Facebook page on 19 November 2021. Winning schools, teachers, and learners will receive a certificate of recognition from the DepEd Central Office.

n. All participants with a valid entry are entitled to a certificate of participation. Participants who wish to get a certificate of participation can apply for this through https://forms.gle/B7GNxkxco8dYcXzM7 .

KAGAWARAN NG EDUKASYON

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