Republic of the Philippines
Department of Education
Region VI – Western Visayas
DIVISION OF AKLAN
Arch. G.M. Reyes Street, Kalibo, Aklan

August 5, 2019

DIVISION MEMORANDUM
No. 235, s. 2019

SUBMISSION OF ENTRIES FOR THE 3RD NATIONAL COMPETITION ON STORYBOOK WRITING

To: **Chief Education Supervisors**
Education Program Supervisors/Coordinators
Public Schools District Supervisors/Principals In-Charge of the District/
Head Teacher In-Charge of the District
Heads of Public Elementary, Secondary and Integrated Schools
District LR Coordinators
School LR Coordinators
All Others Concerned

1. The Department of Education – Division of Aklan, through the Learning Resource Management and Development System (LRMDS) Unit, announces the **3RD NATIONAL COMPETITION ON STORYBOOK WRITING** per DepEd Memorandum No. 90, s. 2019.

2. **The details of the competition are found in the attached copy of the said Memorandum.**

3. All districts are required to submit **one (1) entry per grade level** (Kindergarten to Grade 3), or a total of **four (4) entries per district**. In this connection, it is encouraged that district level competition be conducted. **Entries that is not following the guidelines will be returned for revision.**

4. **Deadline of submission of entries** to the Office of the Schools Division Superintendent is on **August 30, 2019**, attention: Mr. Mahnnie Q. Tolentino, Division LRMDS Focal Person.

5. The Division Screening Committee shall evaluate and select the top three (3) entries per grade level to be submitted to the Regional Office following the criteria set. The composition of the committee is contained in the Memorandum, Section V-Mechanics, 5.7.1, Item j.

6. An awarding ceremony for the top three entries for each grade level will be held at a venue and on a date to be announced later. Stories that is submitted shall be subjected to Quality Assurance for possible uploading in the Division LRMDS Portal. All participating teachers will be given a Certificate of Participation. The

7. Immediate and widest dissemination of this Memorandum is strongly advised.

Dr. SALVADOR O. OCHAVO, Jr., CESO VI
Schools Division Superintendent

Enclosure: As stated
Reference: DepEd Memorandum No. 90, s. 2019
To be indicated in the Perpetual Index
under the following subjects:

BOOKS	**TEACHERS**	**CONTESTS**	**PUPILS**
CURRICULUM	**PRIZES OR AWARDS**		

/mqt

Republic of the Philippines
Department of Education

25 JUL 2019

DepEd MEMORANDUM
No. 090 , s. 2019

3rd NATIONAL COMPETITION ON STORYBOOK WRITING

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary School Heads
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Learning Resources (BLR), announces the **3rd National Competition on Storybook Writing**.

2. The competition aims to:

   a. select and award the best storybooks originally developed by teachers for the K to 3 grade levels;
   b. recognize the skills and competencies of teachers in writing and illustrating stories for children; and
   c. collect storybooks for uploading to the Learning Resources Portal.

3. The competition is open to all DepEd school teachers with permanent status. Minimum qualifications are outlined in the mechanics of the competition.

4. Any entry found to have been copied or plagiarized shall be automatically disqualified. In cases where winning stories were found to have been plagiarized or have infringed copyright, the award as well as all its prizes will be revoked.

5. The decision of the board of judges is final and irrevocable.

6. The mechanics of the competition is provided in Enclosure No. 1 with supporting documents, guides, and requirements in Enclosure Nos. 2–9.

7. For more information, please contact **Dr. Besy C. Agamata**, Chief Education Program Specialist, Bureau of Learning Resources-Learning Resources Production Division (BLR-LRPD), Ground Floor, Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 632–3690, (02) 631–4985, and (02) 634–0901.

8. Immediate dissemination of this Memorandum is desired.

ATTY. NEPOMUCENO A. MALALUAN
Undersecretary
Officer-in-Charge

Encls.:
As stated

Reference:
DepEd Memorandum No. 125, s. 2018

To be indicated in the Perpetual Index
under the following subjects:

BOOKS
CONTEST
CURRICULUM
KINDERGARTEN EDUCATION
PUPILS
TEACHERS

MCDJ, DM 3rd National Competition on Storybook Writing
0382 – June 7/11, 2018

ENCLOSURE NO. 1

GUIDELINES FOR
THE 3RD NATIONAL COMPETITION ON STORYBOOK WRITING

I. Background

Reading stories plays a vital role in the growth and development of learners. It helps learners develop and hone their knowledge, attitude, values and skills. Stories are useful sources of information that allow learners to be imaginative and to explore ideas beyond what are written on prescribed textbooks.

After the successful First and Second Editions of the National Competition on Storybook Writing, from which a total of 313 storybooks were collected, the Bureau of Learning Resources initiates the Third Edition to gather more original stories from teachers in the field. Such collection of storybooks in various genres aligned with the K to 12 competencies and appropriate for K to 3 key stage and that develop comprehension, imagination, speaking, listening, writing, and socio-emotional skills, will be part of the Learning Resource Portal and may be provided to DepEd libraries nationwide.

II. Objectives

The Competition aims to:

2.1 select and award the best K to 3 appropriate storybooks originally developed by DepEd teachers;
2.2 recognize the skills and competencies of DepEd personnel in writing and illustrating stories for children; and
2.3 collect storybooks for uploading on the LR Portal and for nationwide availability.

III. Qualifications

3.1 The Division and Regional Manuscripts Screenings are open to all DepEd teachers with permanent status, including teachers of the Alternative Learning System.
3.2 Teachers who are functioning as Teacher-in-Charge, Officer-in-Charge, or any equivalent administrative position, are not qualified to join in the Competition.
3.3 Teachers who have won any recognized national literary writing contest and awards recognition are disqualified to join.
3.4 The Contest on Graphic Designing is open to all teaching and non-teaching personnel of all DepEd schools and offices holding permanent status, with the exemption of office personnel who serve as members of the Division and Regional Secretariats.
3.5 Recipients of the Gawad Teodora Alonso are disqualified to participate as writers in this edition.

IV. Time Table

May and June 2019	Information dissemination, campaign drive, and drafting of stories
July 2019	Official launch and orientation
August 2019	Development of manuscripts
September 2019	Division Manuscript Screening (DMS) Regional Manuscript Screening (RMS) Contest on Graphic Designing (CGD)
October 29-31, 2019	Submission of storybooks to the National Secretariat
November 2019	National Storybook Judging
December 2019	National Awarding Ceremony

The Regional Secretariat must convene their respective Division Secretariats to prepare their local calendar of activities for this competition. For the submission of storybook to the National

Secretariat, only entries transmitted from October 29 to 31, 2019 will be accepted; official date and time stamp from the courier will be checked to validate compliance.

V. Mechanics

5.1 Stories must be original. Adaptation of local stories may be done with respect, sensibility, and with consideration of indigenous and local traditions.

5.2 Stories shall be written **in Filipino**.

5.3 For styling and orthographic purposes, this Competition recommends the Chicago Manual of Style 17th Edition and the latest official edition of the Ortograpiyang Pambansa published by the Komisyon sa Wikang Filipino.

5.4 Stories must be based on at least one (1) learning competency in the K to 3 key stage of the K to 12 Curriculum.

5.5 Stories and illustrations must not violate any provisions in the DepEd Social Content Guidelines (Enclosure No. 9).

5.6 Each entry will have only one (1) author and one (1) illustrator. Entries with two or more authors and illustrators will be disqualified.

5.7 The Competition is divided into four levels: Division Manuscript Screening, Regional Manuscript Screening, Contest on Graphic Designing, and National Storybook Judging.

5.7.1 **Division Manuscript Screening (DMS)**

a. The Schools Division Office through the Curriculum Implementation Division – Learning Resource Management Section shall serve as the Division Secretariat.

b. The Division Manuscript Screening shall be opened to qualified teachers within the schools division.

c. Each participant may submit one (1) entry per grade level category, i.e. A participant may submit one (1) entry for kindergarten and another for Grade 1, etc.

d. Stories submitted for one particular level category may not be submitted for another grade level.

e. There shall be no editor or auxiliary development team for this level of the Competition.

f. There shall be no accompanying processing questions and supplementary activities in the storybook.

g. Submission of entries must be accompanied by duly accomplished Entry Form (Enclosure No. 2).

h. The following are the technical specifications of the DMS.

Level	**Kindergarten**
Contest Format	Narrative for Toddlers (Stories for Picture Book)
Typeface and size	Times New Roman/ Calibri/ Garamond/ Arial Size 12
Number of words	at most 20 words per page or per two-page spread

Level	**Grades 1, 2, and 3**
Contest Format	Short Story for Children (Stories for Storybook)
Typeface and size	Times New Roman/ Calibri/ Garamond/ Arial Size 12
Number of words	Grade 1: at most 36 words per page or per two-page spread Grade 2: at most 64 words per page or per two-page spread Grade 3: at most 100 words per page or per two-page spread

i. The Division Secretariat has the autonomy to conduct activities relevant to the Competition (e.g., campaign drive, training, submission of entries, conduct of district-level screening, and awarding ceremonies of winners).

j. The Division Secretariat shall facilitate the creation of the Division Screening Committee (DSC), which shall be composed of at least five (5) members and will be headed by the Schools Division Superintendent. The DSC will have at least one (1) judge teaching Kindergarten, Grade 1, Grade 2, or Grade 3 in a

non-participating school/s. An external judge (non-DepEd academician or storybook writer and illustrator) may also be invited to join the DSC.

k. The Criteria for Judging in the Division Manuscript Screening is attached herewith as Enclosure No. 5.
l. The top three (3) stories per grade level category selected by the DSC shall be transmitted to the Regional Secretariat for the next level of the Competition.
m. In cases of tie, the head of the DSC shall determine the final list of winners.
n. The list of winners shall be transmitted to the Regional Secretariat following the prescribed format of the Completion Report (Enclosure No. 6).
o. Non-winning entries may be subjected to quality assurance for possible uploading to the Learning Resource Portal by the Division LRMS.
p. The Division Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Schools Division Superintendent.

5.7.2 Regional Manuscript Screening (RMS)

a. The Regional Office through the Curriculum and Learning Management Division – Learning Resource Management Section shall serve as the Regional Secretariat.
b. The Regional Manuscript Screening shall select the top three (3) stories per grade level category submitted by the Division Secretariats.
c. Only the original version of the stories is permitted in the RMS. Any modification done shall automatically result in the disqualification of the entry at this level of the Competition.
d. The Regional Secretariat has the autonomy to conduct activities relevant to the Competition (e.g. campaign drive and workshops, submission of entries, cluster screening, inter-division trainings, and awarding of winners).
e. The Regional Secretariat shall facilitate the creation of the Regional Screening Committee which should be headed by the Regional Director. The RSC must have at least one (1) judge teaching Kindergarten, Grade 1, Grade 2, or Grade 3 from a non-winning division or schools district and at least one (1) external judge (non-DepEd academician or storybook writer and illustrator).
f. The Criteria for Judging is attached (Enclosure No. 5).
g. The top three (3) manuscripts per grade level selected by the RSC will be the official entries of the region for the Contest on Storybook Designing and Illustration.
h. In cases of tie, the head of the RSC shall determine the final list of winners.
i. The list of winners shall be transmitted to the National Secretariat following the prescribed format of the Completion Report (Enclosure No. 7)
j. The Regional Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Regional Director.

5.7.3 Contest on Graphic Designing (CGD)

a. The Regional Secretariat shall prepare a memorandum signed by the Regional Director announcing the Contest on Graphic Designing of the top three (3) stories per grade level category.
b. The Contest is open to all teachers and non-teaching personnel of the Department of Education.
c. The participating graphic designers shall serve as both illustrator and layout artist of the chosen storybook/s.
d. Graphic designers may select up to two (2) stories to illustrate and design.
e. Interested graphic designers shall submit the Entry Form (Enclosure No. 3) to the Regional Secretariat within the set deadline.

f. Winning stories with no graphic designer applicants may be assigned to the Pool of National K to 12 Illustrators (DepEd Memo 2019-033) within the region.
g. The Regional Secretariat shall transmit the selected winning stories together with pagination guides only to the graphic designers who submitted their accomplished Entry Form.
h. Graphic designers may be given the contact details of the story writers for clarification and coordination regarding artistic composition and other creative inputs.
i. The illustrations shall not violate any provision in the Social Content Guidelines (Enclosure No. 9).
j. Same judging criteria applies to writers of the stories who shall join the Contest as graphic designers.
k. The entries must not have any identifying mark (e.g. logo, names of officials) that is not directly relevant to the development of the story.
l. The following are the technical specifications of the Contest.

Contest Format	**Graphic Designing**
File Format	(1) Editable desktop publishing software copy; and (2) Protected date file copy
Color Mode	CMYK full color
Medium	No specific medium is required; artists may utilize standard and novel media
Image Resolution	300 dpi or higher on A4 actual size
Book Size	A4
Number of Pages	12, 20, 28, 36, 44 (divisible by 8, plus 4 cover-page allocations)
Margins and Gutters	No required margins and gutters
Page Numbers	No page number
Number of Lines and Words	No required number of lines per page No required number of words per line
Font Size	Kindergarten: 30 to 32 Grade 1: 28 to 30 Grade 2: 26 to 28 Grade 3: 24 to 26
Typeface	Alfabeto (font to be transmitted to participating graphic artists with Official Entry Form)
Number of Words Per Page	Kinder: at most 20 words per page or per two-page spread Grade 1: at most 36 words per page or per two-page spread Grade 2: at most 64 words per page or per two-page spread Grade 3: at most 100 words per page or per two-page spread
Cover text	Set in title case capitalization (First letter of first word and succeeding content words are capitalized; others set in lower case.)
Paper quality	Must be at least 80gsm (book paper type)

m. The Regional Secretariat shall create the Regional Screening Committee, which shall be composed of at least five (5) members, headed by the Regional Director. The RSC shall have at least one (1) judge teaching Kindergarten, Grade 1, Grade 2, or Grade 3 from a non-winning schools division or district and at least one (1) external judge who may be a non-DepEd academician or storybook writer or illustrator.
n. The tabulation of winners using the Competition Report (Enclosure No. 8) shall be submitted to the National Secretariat.
o. The results of the CGD shall not affect the results of the Regional Manuscript Screening.

p. The Regional Secretariat shall prepare the following for official transmittal.
- ✓ Five (5) finished copies of the winning storybooks per title
- ✓ Official Entry Forms of writers and designers duly accomplished

- ✓ One (1) compact disk per grade level containing the PDF and editable copies of the storybooks
- ✓ Duly signed Competition Reports

q. Printing through commercial printing presses or professional printers is not recommended. Personal printers or printers readily available at home and in offices may be used.
r. Any type of durable binding may be used (e.g. saddle stitch, smyth sewn, perfect, or glued).
s. Submission to the National Secretariat shall be through the fastest courier service available.
t. The Regional Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Regional Director.

5.7.4 **Evaluation of Entries at the National Level**

a. The Bureau of Learning Resources through the Learning Resources Production Division shall serve as the National Secretariat.
b. The Evaluation of Entries at the National Level shall select the Top 5 best stories per grade level from among the official submission of the Regional Secretariats.
c. The National Secretariat shall use Competition Reports to come up with the official list of national entries.
d. Only the entries with completed documents and requirements shall push through the Evaluation of Entries at the National Level.
e. The National Secretariat shall create the National Screening Committee, which shall be composed of seasoned and multi-awarded storybook writers and illustrators, and literary academicians.
f. The Criteria for Judging is attached (Enclosure No. 5).
g. The National Screening Committee shall select an indefinite number of storybooks that will be subjected to the final deliberation phase. Selected storybooks will be automatically included in the Storybook Exhibit which will take place during the Awarding Ceremony.
h. Non-winning entries may be subjected to quality assurance activities and may also be uploaded to the Learning Resource Portal and/or national circulation.
i. The National Secretariat shall issue a Certificate of Participation to the writers of all participating entries that are compliant to the rules of the Competition, to be signed by the Director of the Bureau of Learning Resources.

5.7.5 **Gawad Teodora Alonso**

a. The Gawad Teodora Alonso is awarded to three-time winners of the National Competition on Storybook Writing in any grade level category. Teodora Alonso is known as the mother and first teacher of Jose Rizal, inculcating in him values and learning through reading stories from the Bible and children's books.
b. The point system is cumulative, including points earned from the First and Second Editions of the competition. Only the writers of the winning storybooks are eligible. Graphic designers are encouraged to join as writers in order to qualify to the Gawad Teodora Alonso.

VI. Logistics

6.1 A logistical support to the Regional Secretariat amounting to Php97,500 shall be downloaded by the Bureau of Learning Resources to cover expenses incurred during the various activities related to the Competition, subject to usual accounting and auditing rules of the government.

6.2 Expenses incurred during the Division Manuscript Screening and its related activities shall be charged against local funds subject to accounting and auditing rules and regulations.

6.3 The National Awarding Ceremony will be conducted after the National Storybook Judging phase to recognize the Best Five (5) storybooks per grade level.

6.4 Winners of the Competition will be invited through a formal invitation letter addressed to respective Regional Offices.

6.5 All transportation expenses incurred in the National Awarding Ceremony shall be reimbursed through funds allocated to the Bureau of Learning Resources specific for the activity.

6.6 Winners for each grade level will receive prizes in the form of cash and plaque of recognition.

Writer's Cash Prize

	Kindergarten	Grade 1	Grade 2	Grade 3
First Place	Php 50,000	Php 50,000	Php 50,000	Php 50,000
Second Place	Php 40,000	Php 40,000	Php 40,000	Php 40,000
Third Place	Php 30,000	Php 30,000	Php 30,000	Php 30,000
Fourth Place	Php 20,000	Php 20,000	Php 20,000	Php 20,000
Fifth Place	Php 15,000	Php 15,000	Php 15,000	Php 15,000

Graphic Designer's Cash Prize

	Kindergarten	Grade 1	Grade 2	Grade 3
Best Graphic Designer	Php 25,000	Php 25,000	Php 25,000	Php 25,000
Graphic Designer	Php 15,000 (4 illustrators)	Php 15,000 (4 illustrators)	Php 15,000 (4 illustrators)	Php 15,000 (4 illustrators)
Note. Illustrator's Prize is given to the graphic designer of the Top 5 storybooks in all levels. One illustrator, regardless of the placement of his/her illustrated storybook, will be awarded as Best Graphic Designer.				

ENCLOSURE NO. 2

Date of Receipt:
Received by:

Department of Education
BUREAU OF LEARNING RESOURCES

3rd National Competition on Storybook Writing
2019

Official Entry Form for Writers
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS

WRITER'S NAME: _____

Age and Date of Birth: _____ _____ Gender: _____ Civil Status: _____
Place of Birth: _____

Contact Information
INFORMATION STATED HERE ARE CONFIDENTIAL

Mobile Number: _____
Landline (if applicable): _____ Fax No.: _____
Address: _____
Email: _____

Name of School: _____
Address of School: _____
District (for elementary) and Division: _____
Position and Assigned Grade Level: _____
Designation (if applicable): _____

Name of Principal: _____
Contact Number of School or the Principal: _____

STORIES SUBMITTED

Title	Grade Level
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

I solemnly swear on my honor that the stories submitted are my original creations and are not imitated from any existing learning and reading resources in any government, non-government, private, and commercial institutions. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied or imitated, or infringing copyright of existing authors pursuant to existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this ____ day of _____, 2019.

_____
Printed Name and Signature of Writer

_____
Printed Name and Signature of Immediate Head

ENCLOSURE NO. 3

Date of Receipt:

Received by:

Department of Education
BUREAU OF LEARNING RESOURCES

3rd National Competition on Storybook Writing
2019

Official Entry Form for Graphic Designers
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS

GRAPHIC DESIGNER'S NAME: _____

Age and Date of Birth: _____ Gender: _____ Civil Status: _____
Place of Birth: _____

Contact Information
"INFORMATION STATED HERE ARE CONFIDENTIAL"

Mobile Number: _____
Landline (if applicable): _____ Fax No.: _____
Address: _____
Email: _____

Name of School: _____
Address of School: _____
District (for elementary) and Division: _____
Position and Assigned Grade Level: _____
Designation (if applicable): _____

Name of Principal: _____
Contact Number of School or the Principal: _____

ENTRIES

1)
Title: _____
Grade Level: _____
Writer: _____

2)
Title: _____
Grade Level: _____
Writer: _____

I solemnly swear on my honor that the stories submitted are my original creations and are not imitated from any existing learning and reading resources in any government, non-government, private, and commercial institutions. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied or imitated, or infringing copyright of existing authors pursuant to existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this ____ day of _____, 2019.

_____
Printed Name and Signature of Graphic Designer

_____
Printed Name and Signature of Immediate Head

ENCLOSURE NO. 4

3rd National Competition on Storybook Writing
2019

PAGINATION GUIDE

Pursuant to the mechanics of the National Competition on Storybook Writing, the following Pagination Guide shall be observed:

1. The total number of pages should be any of the following: **12, 20, 28, 36, or 44 pages**. The breakdown of the computation follows: 4 cover pages (front cover, inside front cover, inside back cover, back cover) and varying number of pages divisible by 8.
2. Provisions for endpaper or fly leaves should be maximized with custom-designs and other essential front and back matters. Learning competencies and codes covered by the storybook shall be placed on the lower right side of the recto (right side) fly leaf.
3. Copyright page, using the template to be transmitted by the Regional Secretariats, shall be placed on the verso (left side) after the fly leaf.
4. Title Page follows the Copyright Page, and should be placed on recto (right side) page.
5. The presentation of the story should be by panel (illustration and text), utilizing either the whole-page style or two-page-spread style.

   Option 1: For each panel sequence (two-page spread), text may be placed on one page and illustration on the adjacent page to facilitate picture-aided reading.

   Option 2: For each panel sequence (two-page spread), text and illustrations may be placed together to facilitate a visually comprehensible story reading.

   Option 3: For each panel (whole page), text and illustrations may be placed together to facilitate visual comprehensible story reading.
6. There shall be no accompanying processing questions and supplementary activities in the storybook.
7. A short information about the writer shall be placed on a box below the Inside Back Cover. This is supplied only *after* the Contest on Graphic Designing.
8. The Back Cover shall contain a short synopsis and a teaser to the story. The synopsis should introduce the plot of the story without giving away the whole storyline.
9. Following the guidelines, an example of a 28-page storybook has the following pagination:

Page	Content
1	Front Cover (should be in title case capitalization)
2	Inside Front Cover (provided as an endpaper; may be decorated using the main characters or plot reference; designed as two-page spread with Page 3)
3	Endpaper (designed as two-page spread with Page 2) List of competencies covered, together with their respective codes, shall be placed on the lower right side. (Size 11 Times New Roman set in italics; flushed right)
4	Copyright Page (template to be transmitted by the Regional Secretariats)
5	Title Page (should contain only the title of the storybook, with stripped cover design; must not contain the name of the author.
6 to 24	Story panels / sequences
25	End of story (may be part of the text narrative or an image)
26	Endpaper (designed as two-page spread with Page 27)
27	Endpaper (designed as two page spread with Page 26) Author and illustration identification box shall be placed on the lower part.
28	Back Cover (should contain synopsis or short teaser to the story; maximum of 50 words)

ENCLOSURE NO. 5

3rd National Competition on Storybook Writing
2019

CRITERIA FOR JUDGING

Division and Regional Manuscript Screening

Criteria	Factors	Percentage
Concept	Originality and local flavor	20%
Storytelling Style - Plot and pacing - Characterization Dialog	Artistic presentation, use of literary device (idioms, figures of speech, etc.), appropriate tone of the story, story progression (three act, framing, etc.), unpredictability, conflict presentation and resolution, utilization of character, effective use of dialog (as needed)	40%
Development of the Theme and Learning Competency	Clarity of the theme, effective presentation and treatment of competency, appropriateness to grade level	25%
Presentation Standards	Spelling, punctuation, grammar, usage, orthographic compliance, styling	15%

Contest on Storybook Designing and Illustration (Regional Level)

Criteria	Factors	Percentage
Appropriateness of the Illustration	Purpose, intent, message	40%
Media/mode of Presentation	Use of appropriate media in relation to the story	15%
Technique and Skill	Expertise, consistency, etc	25%
Viewer Reception/Overall Design and Artistic Composition	Use of elements and principles of art	20%

Storybook Judging (National Level)

Criteria	Factors	Percentage
Text	Concept/Premise Storytelling Style Plot and Pacing Characterization and/or Dialog Development of the Theme Development of Learning Competency Presentation Standards	60%
Art	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	40%

ENCLOSURE NO. 6

Department of Education
BUREAU OF LEARNING RESOURCES

3rd National Competition on Storybook Writing
2019

COMPETITION REPORT
DIVISION MANUSCRIPT SCREENING

No.	Title	Writer	School	District and Division	Score	Rank	Remarks

***All extra sheets shall be signed by the Division Screening Committee.**

Screening Committee:

Chair: _____
Printed Name and Signature (Date)

Members:

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

ENCLOSURE NO. 7

Department of Education
BUREAU OF LEARNING RESOURCES

3RD National Competition on Storybook Writing
2019

COMPETITION REPORT
REGIONAL MANUSCRIPT SCREENING

No.	Title	Writer	School	District and Division	Score	Rank	Remarks

***All extra sheets shall be signed by the Regional Screening Committee.**

Screening Committee:

Chair: _____
Printed Name and Signature (Date)

Members:

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

ENCLOSURE NO. 8

Department of Education
BUREAU OF LEARNING RESOURCES

3rd National Competition on Storybook Writing
2019

COMPETITION REPORT
CONTEST ON GRAPHIC DESIGNING

No.	Title and Writer	Graphic Designer	School	District and Division	Score	Rank	Remarks

***All extra sheets shall be signed by the Regional Screening Committee.**

Screening Committee:

Chair: _____
Printed Name and Signature (Date)

Members:

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

_____
Printed Name and Signature (Date)

ENCLOSURE NO. 9

Department of Education
BUREAU OF LEARNING RESOURCES

3rd National Competition on Storybook Writing
2019

SOCIAL CONTENT GUIDELINES

Social content refers to themes or topics for which the DepEd prescribes certain guidelines whenever they are included or referred to in lessons in the learning resources. Among the themes or topics are those on the Filipino Learner and Teacher, The Filipino Nation and Philippine Society, Citizenship and Social Responsibility, Individuals and Social Identities, Social Institutions, Gender, Media, Technology, and Communication, Health and Safety, and Environment.

Learning resources that cover social content must avoid stereotypes and should help develop in learners desirable values such as nationalism, justice, moral uprightness, inclusivity, understanding, and compassion among others. Through the concrete expression of such values, the DepEd's core values are realized.

The following guidelines on social content are recommended for integration in learning resources:

The Filipino Learner

1. Portray the learners as multi-faceted with physical, intellectual, and socio-emotional, spiritual and socio-cultural traits.
2. Highlight the dignity of learners and communicate respect for their rights.
3. Uphold the learners' unique values and principles that shape their way of thinking and dealing with others.
4. Mirror the diversity of learners' lived experiences, settings, and contexts.
5. Depict learners as capable of constructing and reflecting on their own experiences and the experiences of others.
6. Portray learners as active seekers of knowledge who rely on multiple sources of information and are able to think critically about that knowledge.
7. Depict learners as having 21st century skills (information, media, and technology skills, learning and innovation skills, communication skills, life and career skills) who actively develop, take advantage of, and put such skills to good use.
8. Nurture learners' curiosity and creativity so they will develop into life-long learners.

The Filipino Nation and Philippine Society

1. Depict national symbols and institutions in contexts that promote respect for their meanings.
2. Foster a sense of justice and obedience to and respect for the Constitution and the law.
3. Maximize the use of illustrations and photographs depicting the diversity of Philippine setting and environments (e.g., local communities, local objects, flora and fauna endemic to the Philippines).
4. Highlight the diversity of Philippine cultural communities, including indigenous cultural communities (ICCs).
5. Depict expression of Philippine cultures– technologies, inventions, games, dances, songs, literature, dress, food, festivals, celebrations, practices, customs, and others – guided by protocols for culture sensitivity such as DO 51, s. 2014 (Guidelines on the Conduct of Activities and Use of Materials Involving Aspects of Indigenous Peoples Culture).
6. Show community settings that feature a mix of rural, sub-urban, and urban situations without stereotyping any of them.

7. Refrain from giving importance and attention to popularized fads, transitory personages and events, and untested theories or views.
8. Include foreign products, practices, and values only as needed and appropriate to the competencies being covered. When included, these foreign products must be featured in ways that do not prejudice Philippine products, practices, and values.

Citizenship and Social Responsibility

1. Encourage participative and responsible citizenship (e.g., depicting individual initiative rather than overdependence on organized government, dole-outs, or foreign aid).
2. Promote respect for the rights of children, elderly, persons with disability (PWDs), Indigenous Cultural Community (ICCs)/Indigenous Peoples (IPs), pregnant women, workers, and other vulnerable sectors of the society.
3. Promote the observance of high ethical standards and codes of behavior in all aspects of the society.
4. Foster attitudes of inclusivity, acceptance, understanding, and appreciation for diverse cultures, sectors, and groups in society.
5. Depict contributions of individuals and ethnic, cultural, and religious groups that promote the common good of the community and the larger society.
6. Feature role models who come from different places, historical periods, sociocultural contexts, genders, abilities, and ages. They must be of exceptional and acknowledged accomplishment or virtue regardless of their ethnic, cultural, or political origin or affiliation.
7. Depict a person's or a group's accomplishments and virtues accurately and avoid sensationalizing or unduly extolling them.
8. Avoid the depiction of physical, sexual, verbal, and mental abuse of adults and children as well as violent sports and entertainment.
9. Avoid featuring or including situations and materials that encourage or rationalize crime, violence, and the maligning of people.

Individuals and Social Identities

1. Depict the diversity of individuals and their circumstances in society and promote sensitivity to and respect for the dignity and equal treatment of all. These may include PWD learners and their learning circumstances and learners in varied cultural and religious contexts among others.
2. Avoid views or opinions that highlight stereotypes and encourage cultural, moral, and social insensitivities against particular social classes, gender groups, political affiliations, cultural or religious groups.
3. Avoid inaccurate, unnecessary, or inappropriate portrayal of or reference to the physical appearance, cultural customs, social classes, symbols, observances, festivals, dress, names, or language of any ethnic group or nationality.
4. Avoid sexist language, bias, prejudice, and stereotyping of various genders in the depiction of behaviors, home and family roles, professions, occupations, and contributions to society.

Social Institutions

Family

1. Show respect for different family patterns (e.g., nuclear, extended, with a single parent, or with two parents, etc.).
2. Promote responsible parenthood.

Religious / Faith groups

3. Use religious references, symbols, celebrations, and language (in the text, illustrations, or photographs) free of bias and only when it is appropriate in relation to the subject matter.
4. Ensure that any reference to a religious group is appropriate, accurate, and authentic in relation to the setting and/or period of history in which they are presented.

Work institutions

5. Present and promote a balanced and just relationship between workers and managers in the depiction of their roles and responsibilities.
6. Show workers of various professions that contribute positively to the development or growth of their communities or of the country.
7. Present public servants such as police officers, soldiers, and government officials as responsible, accountable, trustworthy, and working for the common good of the community.

Commercial entities

8. Avoid mentioning commercial brand names and corporate logos in text or showing them in illustrations or photographs. Instead, writers may invent or fabricate a brand in order to fulfill the purpose of the lesson without promoting real-life brand names and products.
9. Avoid incorporating any form of commercial solicitation and advertising like promotional materials, chain letters, and pyramid schemes.

Gender

1. Avoid differentiating, either explicitly or implicitly between the capability of males and females to contribute to the political, economic, or social well-being of Philippine society of the world.
2. Maintain balance in the treatment of gender roles, occupations, and contributions in both text and non-text material.
3. Depict gender and sexuality as an aspect of one's personhood in positive ways.
4. Portray gender and sexual diversity in a respectful manner using a rights-based approach.

Media, Technology, and Communication

1. Portray ethical media practices.
2. Demonstrate the importance of using different forms of media as a means for communication and expression of ideas.
3. Highlight technological innovations as products of human ingenuity and as part of human development.
4. Depict responsible, safe, and secure use of information and communications technology (ICT).
5. Promote positive and healthy attitudes towards ICT and its use.

Health and Safety

1. Promote the physical and mental well-being of children and adults while applying gender sensitivity with regard to health concerns.
2. Promote proper nutrition and avoid featuring junk food and their enjoyment.
3. Promote healthy and safety standards and precautions.
4. Promote disaster-risk management and preparedness.
5. Discourage the habitual use of tobacco and alcohol and the use of narcotics, restricted drugs, and other addictive substances.

Environment

1. Portray a lifestyle that contributes toward reducing the impact of climate change.
2. Portray efforts to conserve and care for the country's natural resources and protect the well-being of the environment.
3. Promote personal and community involvement in environmental management for sustainable development.
4. Encourage humane treatment of and respect for all life forms.